



## why rEarth?

### IT'S SUSTAINABLE



#### Help the environment

Bottled water produces 1.5 million tons of plastic waste per year, which can take over 500 years to degrade in landfills. But if PET is recycled rather than thrown away, it can be reused up to 3000 times! Post-consumer plastic also uses less manufacturing energy, is less dependant on oil prices, and is financially sustainable. By choosing rEarth, your company is taking a major part in helping our environment.

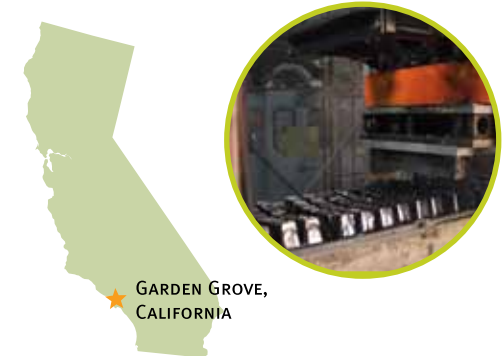
### IT'S MARKETABLE



#### Appeal to the green consumer

With an increased focus on environmental issues, many people want to be more eco-friendly. rEarth is an ideal way for consumers to make an easy green choice—and its curbside-recyclability allows them to actually take part in the process. It's just one more way to show your customers that you care both about the environment and their financial well-being.

### IT'S COST-NEUTRAL



#### We're your low cost producer

We manufacture rEarth in Garden Grove, CA. California leads the nation in both the percentage and quantity of bottles recycled, meaning we always have plenty of material. And their state-supported recycling infrastructure allows us to source plastic more cost-effectively than anywhere else in the US.

## product line

17"



17606 Tall Cell



17806



1716 Tall Cell

round pots



1.25 pt



1.6 pt



1 qt

1020



606 Tall Cell



1204



it starts with a

# BOTTLE.



### Introducing rEarth,

McConkey's new line of plant containers made from recycled water bottles (rPET).

Our rPET is strong, durable and 100% recycled. And because it's made from the same material as water bottles, it can easily be recycled curbside—over and over again! rEarth is cradle-to-cradle recycling at its best.

  
**McCONKEY**

1615 Puyallup Street  
Sumner, WA 98390-2203  
(253) 863-8111



check out our videos at  
[WWW.MCCONKEYCO.COM/WATERBOTTLES](http://WWW.MCCONKEYCO.COM/WATERBOTTLES)

  
**rEarth**  
It starts with a bottle.



**100% RECYCLED  
CONTAINERS**